

Project title: PRESS for ACCESS

Project leader: Multiple sclerosis society of Brod – Posavina County

Partner 1: Association of Persons with Disabilities Slavonski Brod “Loco – Moto”

Partner 2: Brod-Posavina Police Department

Partner 3: Ombudsman for Persons with Disabilities

Partner 4: Association of people with Multiple Sclerosis of Sisak Moslavina Country

Partner 5: Artepunkt Skandinavia

Project implementation period: September 1, 2022 – November 30, 2023

Project total value: 88.390,14 €

Contact person for more information: Mia Mihić, mia.mihic.hr@gmail.com

Link to relevant internet pages: <https://www.dmsbpz.hr/>

Project summary:

The target group, persons with disabilities (PWD) and individuals suffering from multiple sclerosis (MS), face the issue of human rights violations due to insufficient architectural and tourist accessibility, as well as irregular access to health rehabilitation services.

The general objective of the project is to improve the respect for human rights and protect the rights of PWD through advocating for their fundamental rights to equal treatment. Key project activities include advocacy and public campaigns, presenting the work and actions of civil society organizations (CSOs), and providing advisory assistance to the target group.

The project's multiplying effect is achieved through media campaign publications in other counties (Osijek-Baranja, Varaždin, Split-Dalmatia) and the distribution of a PDF version of a guide on accessibility in tourism to regional tourist boards in Croatia. This is further ensured through a project conference for the wider public, websites of Radio 92 FM and project partners, where PDF versions of the produced materials will be available for download.

The radio program produced as part of the project is disseminated via terrestrial signal, covering the Brod-Posavina County, and through the live streaming of Radio 92 FM, which is globally accessible.

Through organizational development activities, the project will strengthen partner collaboration and lay the foundation for further expansion of project activities and new projects. The role of the applicant, partners, and the project is to promote the respect for the human rights of PWD by advocating for equal treatment and raising awareness in the wider public about the issues PWD face. By implementing project activities, especially through new approaches such as providing advisory assistance to PWD via the radio show "In the Air with a Psychologist", the project will contribute to improving the quality of life for victims of human rights violations by informing and empowering PWD.