Project title: MADE-TO-MEASURE

Project leader: Incredible good institution – FADE IN

Partner: Organization for Workers' Initiative and Democratization

Project implementation period: October 1, 2022 – September 30, 2023

Project total value: 88.980,49 €

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Link to relevant internet pages: https://www.fadein.hr/

Project summary:

Since 1993, Croatia's textile industry has suffered a significant decline, losing 110,000 jobs. Osijek serves as a case study, where over 7,000 workers were once employed across six textile factories, while today fewer than 2,000 remain, primarily women working in multinational companies under precarious conditions, with low wages that place them at risk of poverty. Despite these negative trends, the educational system continues to train young people for jobs that, without a shift in approach, exclude them from the labor market.

This project aims to enhance understanding of the position of textile workers in Croatia and advocate for strategically focused solutions and sustainable development models for the textile industry, prioritizing the application, protection, and improvement of workers' and human rights for former, current, and future workers.

Key Activities:

- **Public Campaign**: Web exhibitions, murals, mobile exhibitions, roundtables, and living libraries.
- **Analysis**: Examination of the current state and future of textile production in Osijek.
- **Advocacy Activities**: Targeting key stakeholders at local and national levels.

The target group consists of former and current textile workers, as well as textile students, with the aim of expanding the dialogue on these topics to other communities (Požega, Čakovec, Zagreb).

The project seeks to foster public dialogue on the challenges facing the textile industry and actively engage communities in advocating for sustainable solutions. Fade In, as the project leader, is responsible for overall implementation, while BRID, as a partner, supports the execution of key activities.

Slagalica
Zaklada za razvoj lokalne zajednice
Uči(ni)mo pomake za pravednije društvo

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