

Project title: In the same movie – a step further

Project leader: Association Metamedia

Partner 1: Centre for training and education Čakovec

Partner 2: Centre for training and education Krapinske Toplice

Partner 3: School for Education - Pula

Partner 4: Pula Film Festival

Project implementation period: September 1, 2022 – December 31, 2023

Project total value: 44.998,06 €

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Link to relevant internet pages: <https://metamedia.hr/en/>

Project summary:

The core issue addressed by the project is the content and sensory inappropriateness and lack of accessibility of cultural events for children and youth with developmental disabilities (DD). Sensory differences often hinder participation in social interactions, public events, and cinema screenings, while content adaptations for this group are rarely implemented.

The project will develop two methodological frameworks: one for adapting cultural content to the needs of children and youth with DD, and another providing audience guideline, thus fostering an inclusive environment and greater accessibility to cultural content for marginalized groups.

Planned activities include sensory-friendly cinema screenings, photography and animation workshops, and exhibitions of participants' work, enabling the target group to actively participate as both consumers and creators. The project advocates for changes in cultural policies by developing participatory models for policy recommendations, consulting vulnerable groups, raising public awareness, and engaging local government representatives in discussions. Partner capacities in communication skills and advocacy will also be strengthened.

The activities have a potential multiplier effect, offering the possibility to adapt guidelines to other cultural sectors and apply them in various geographic areas through education and consultancy services.

Partners play vital roles: schools and centers for education contribute to guideline development, Pula Film Festival organizes sensory-friendly cinema screenings, and the Metamedij Association coordinates the project, organizes traveling exhibitions, and leads advocacy efforts.