

Project title: Bottom-up Archives – organizational memory as the element of civil society sustainability

Project leader: Association for promotion of cultures Kulturtreger

Partner: Kurziv – Platform for Matters of Culture, Media and Society

Project implementation period: September 1, 2022 – November 30, 2023

Project total value: 89.458,31 €

Contact person for more information: Dušica Parezanović, booksa@booksa.hr

Link to relevant internet pages: <https://booksa.hr/>

Project summary:

Civil society organizations (CSOs) in Croatia often lack the human and financial resources to systematically manage their organizational memory, transfer it to younger generations, or present it to the broader public. This is particularly significant for organizations working with minority and vulnerable groups.

To address this challenge, the project brings together partners with the following objectives:

- Establishing an active advocacy platform for independent archives and libraries.
- Raising awareness about the importance of organizational memory for strengthening civil society's role in the community.
- Improving the institutional framework for preserving CSO organizational memory.

Planned activities include:

- Launching and operating the advocacy platform, conducting research, and creating an advocacy document.
- Developing an innovative self-archiving manual and implementing a media campaign to highlight the significance of organizational memory for community development.
- Organizing meetings with decision-makers and public events to support advocacy efforts.

Expected results include expanding the network of CSOs involved in the platform, utilizing the manual for community development, knowledge transfer among CSOs, increasing visibility of their communities, engaging young activists and volunteers, and fostering connections with other communities. The project has a clear multiplier effect and contributes to the strengthening of civil society in Croatia.