

PLANTaža Association

*Due to the global pandemic of the Covid-19, the use of disposable plastic, especially face masks has significantly increased. Face masks are categorized as infectious waste and it represents a major problem to the community and public health especially if they are discarded in the environment.*

*That is the reason that the project "Take care of the mask" was designed. It aims to educate citizens about the importance of proper disposal of face masks, as well as a long-term influence and advocacy for the City of Osijek to become a city without disposable plastic.*

*There will be a direct influence on the local community through public activities and education on how to reduce plastic waste, especially the disposal of protective masks because they fall into categories of infectious waste.*

*The direct beneficiaries of this project are citizens, the local community while indirect beneficiaries are representatives of the City of Osijek (institutions), the private sector, Clinical hospital Osijek and the media.*

*The PLANTaža Association will take on the role of the project leader and coordinate the implementation of activities, while we will conduct advocacy activities with representatives of institutions (City of Osijek) to directly influence the ultimate goal of the project and advocate for Osijek to become a city without disposable plastic.*